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FOR IMMEDIATE RELEASE

Sonata Venture Solutions Announces The Launchbox® Program Small Business Marketing Workshop to be held in Ocean City Maryland

*Small business owners & entrepreneurs learn to grow their business with the guidance
and expertise of The Launchbox Workshop*

Westminster, MD – September 4, 2012 Sonata Venture Solutions, a full-service marketing, branding and public relations firm headquartered in Westminster Maryland, furthers its commitment to small business growth with [The Launchbox](#) workshop in Ocean City, Maryland.

This three-day workshop will take place October 16 - 18, 2012 welcoming business owners and entrepreneurs interested in growing their companies to join this intensive interactive marketing program. The Launchbox is held in a collaborative working environment with non-competing companies participating. For three days business owners will actively participate in learning new techniques in which to grow their business through strategic marketing, branding and public relations along with innovative metrics for measuring success.

“Being able to help small businesses navigate the complexities of marketing, branding, public relations and product launch has driven us to the development of The Launchbox workshops. The goal of The Launchbox is to provide working exercises, in a collaborative environment helping small business owners understand, execute and measure results” shared Laura Meck, CEO Sonata Venture Solutions, LLC. “We are looking forward to this destination workshop and opening it up to business owners in a broader marketplace,” Meck continued.

The Launchbox workshops have been sponsored by SBDC, ETC [Emerging Technology Centers], Department of Economic Development, Carroll One Path, and SBA Lenders. “The mission for a program like The Launchbox is to enlist expertise, in a working environment, that helps our local businesses build strong plans for success through confidence, knowledge and experience; The Launchbox does just that” commented Jon Weetman, Director of Carroll County Economic Development.

The Launch Box workshop is delivered in several formats including this three-day program. Each workshop engages participants in a collaborative effort focused on marketing strategy, branding, public relations, social marketing and optimization through the use of real-time exercises and peer group discussion. To register for the fall program visit us www.itsmylaunchbox.com or call 888.626.2402 x2.

ABOUT SONATA VENTURE SOLUTIONS: Established in 2008, [Sonata Venture](#) has been providing exceptional marketing, public relations, branding and growth strategies for its clients. Specializing in hospitality technology, Sonata Venture also serves retail, healthcare, automotive and other consulting firms. For more information on how to grow your business success check us out at www.sonataventure.com, @Lmeckpr on Twitter or www.sonataventure.blogspot.com. [The Launchbox](#)® is a proprietary workshop helping businesses grow through peer discussion and working sessions.

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